# <u>IN THE UNITED STATES PATENT AND TRADEMARK OFFICE</u>

Applicant:

Steve Vestergaard et al.

Examiner:

To Be Assigned

Serial No.:

To Be Assigned

Group Art Unit:

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Docket:

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Title:

DIGITAL MEDIA DISTRIBUTION METHOD AND SYSTEM

#### CERTIFICATE OF MAILING UNDER 37 CFR 1.10

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Washington, D.C. 20231.

### PRELIMINARY AMENDMENT

**BOX PCT** 

Commissioner for Patents Washington, D.C. 20231

Dear Sir:

Prior to a first Office Action, please amend the above-identified application as follows:

# IN THE CLAIMS

Please delete claims 14-16. The claims are as follows:

1. A method of distributing electronic media comprising the steps of: downloading a media file including an integral decryption engine and encrypted media content;

requesting a decryption key from a remote server; and responding to receipt of said decryption key from said remote server by: decrypting said media content using said integral decryption engine.

2. The method of claim 1, further comprising the step subsequent to said step of decrypting, of:

viewing said media content by executing viewer software integral with said media file whereby a decrypted copy of said media content is not stored locally.

3. The method of claim 1, further comprising the step subsequent to said step of decrypting, of:

viewing said media content by executing external viewer software linked to said media file, whereby a decrypted copy of said media content is not stored locally.

4. A method of managing distribution of proprietary electronic media comprising the steps of:

downloading a single file executable to:

decrypt an integral media file using an integral decryption engine and a decryption key; and

view said decrypted media file using an integral viewer.

- 5. The method of claim 4, wherein said step of downloading comprises the step of: downloading said single file from a remote server via a communication network.
- 6. The method of claim 5 further comprising the step of: downloading said decryption key from said remote server via said communication network.
- 7. The method of claim 6 further comprising the steps of:
  requesting a decryption key from a remote server; and
  said remote server responding to said request and responding to a digital wallet having
  sufficient funds, by returning said decryption key.
  - 8. The method of claim 7, further comprising the step of: bonding said media file to a computing device from which said request has initiated.
- 9. A method of securely distributing media files comprising the steps of: generating an executable, encrypted media file which will execute to play only a portion of the corresponding original media file, without use of a decryption key.

- 10. The method of claim 8, wherein said step of bonding comprises the step of: communicating bonding information back to said remote server for storage.
- 11. The method of claim 5, wherein said remote server tracks an originating Web site, enabling it to distribute revenues to rights holders.
- 12. The method of claim 2, wherein said media file includes Web links to one or more of: artist, retailer, distributor and record label.
- 13. A method of secure distribution of content over a communication network comprising the steps of:

a Consumer sending a request to an Internet Service Provider (ISP) for a media file; and said ISP returning said media file to said consumer, said media file being wrapped in a single executable file including an integral decryption engine.

14-16. (CANCELED)

## **REMARKS**

Prior to a first Office Action in this application, Applicants request that original claims 14-16 be canceled. When the Examiner takes this application up for action, he is requested to take the foregoing into account.

It is submitted that this application is now in good order for allowance and such allowance is respectively solicited. Should the Examiner believe minor matters still remain that can be resolved in a telephone interview, the Examiner is urged to call Applicants' undersigned attorney.

Respectfully submitted,

Steve Vestergaard et al.

By their attorneys,

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Date: November 2, 2001

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